

GUEST BLOG FOR DOWNTOWN ELGIN

What do you love about Downtown Elgin? What unique perspective or information do you want to share with others? Highlight what you love about Downtown Elgin by lending your talents to the DNA Blog!

Write on any topic that highlights something you love about Downtown Elgin in a positive light. Examples include:

- Products, menu items or services available at a local business.
- An experience or visit that you enjoyed in Downtown Elgin.
- Local landmarks, attractions, art or architecture.

Selected blogs will be featured on DowntownElgin.com/Blog with a photo and short bio of the writer. The blog will be promoted on Facebook & Instagram with the writer tagged. Writers of selected blogs will receive a \$25 Downtown Elgin gift certificate as a token of our appreciation, as budget allows.

How to participate:

- Sign-up below to participate with a summary of your blog idea.
- DNA will let you know if we can feature your blog, and the best timeline for website placement.
- Write your blog and contact DNA when it is finished.
- DNA will review, edit, gather photos, and post on the website.
- DNA will share via Facebook & Instagram with appropriate tags.
- Upon completion you will receive the special perks noted above!

