

# DOWNTOWN ELGIN GIFT CERTIFICATES

## Program Guidelines for Businesses

DISCOVER *The new*  
DOWNTOWN ELGIN

NIGHTLIFE DINING RETAIL & ART

Visit [www.DowntownElgin.com](http://www.DowntownElgin.com)  
for participating merchant details.

downtown  
neighborhood  
ASSOCIATION OF ELGIN

TO: \_\_\_\_\_  
FROM: \_\_\_\_\_  
ISSUE DATE: \_\_\_\_\_ CERT. #: \_\_\_\_\_

**GIFT CERTIFICATE \$10**

As a business, when you receive a DNA gift certificate, transact it as you would any gift card/certificate associated with your business. It is the merchants choice whether to give change to a customer using a DNA gift certificate. To receive reimbursement for DNA gift certificates, on a monthly basis, return the redeemed certificates to the DNA office located at 31 S. Grove Avenue, Suite 100, and you will receive a check back for the total amount less 5% for DNA administrative fees, which is comparable to credit card fees incurred with the use of credit cards.

Participating business will be listed on promotions related to this program.