

2013 4th of July Parade Sponsorship Overview



red
\$2,500

- Preferred placement in Parade line-up
- Company logo in all marketing/promotional materials
- Company logo on "kick off" banners & judges banner
- Special sponsor highlight and link on DNA website
- Company representative interviewed on Ch. 17
- Special recognition at Elgin City Council meeting
- Complimentary booth at July 4 Special Event
- Waived entry fee for parade (if applicable)

white
\$1,000



- Company logo in all marketing/promotional materials
- Company logo on "kick off" banners & judges banner
- Company logo and link on DNA website
- Complimentary booth space at July 4 Special Event
- Name recognition on Channel 17
- Special recognition at Elgin City Council meeting
- Waived entry fee for parade (if applicable)



blue
\$500

- Company logo in all marketing/promotional materials
- Company logo on "kick off" banners & judges banner
- Company logo and link on DNA website
- Name recognition on Channel 17
- Special recognition at Elgin City Council meeting
- Waived entry fee for parade (if applicable)

community
\$250



- Company name in all marketing/promotional materials
- Company name on "kick off" banners & DNA website
- Waived entry fee for parade (if applicable)

Market your business or organization by sponsoring one of the biggest and most well-attended parades in the suburbs!

Elgin's **Fourth of July Parade** enjoys extensive media coverage and more than 15,000 spectators annually!

Business/Organization Name

Contact Name

Contact Phone #

Business/Organization Mailing Address

E-mail Address

Please indicate sponsorship level selected

Send Invoice

Check Enclosed*

Credit Card**

* Checks are made payable to Downtown Neighborhood Association

** Call DNA at 847.488.1456 for instructions on how to remit payments via CC

Submit Paperwork & Payment to:

DNA, Attn: 4th of July Parade
2 Douglas Avenue, Elgin, IL 60120

Submit High-Res Company Logo to:

Jason Pawlowski, Managing Director
jpawlowski@downtownelgin.com